

Hello!
Welcome to

AI_4_LIFE: **Biotech Future** **Forum**

Powered by **BIO4 Campus**

Date: **24-25 October 2024**

Venue: **Palace of Serbia, Belgrade**



Advancing **Serbia's Biotech** and **Innovation Landscape**

Infrastructure and **Education**

- National Data Centre
- National Platform for AI
- Genetic and Biomedical Data Registry
- Master 4.0 in Bioinformatics
- Open Data Strategy
- Capacities for sequencing

Policy and **Partnership**

- Law on Health Documentation and Records
- Bylaw on Registry and Secondary Use of Health Data
- AI Strategy (2020-2025)
- International conference Biotech Future Forum

BIO4 Campus: Where Research, Business, and Start-ups Converge

The largest investment in **Serbian science** and economy

A new bioeconomy hub in Europe, accelerating knowledge and innovation by converging life sciences and ICT in four key areas:

- 01** Medicine
- 02** Agriculture and food production
- 03** Industry
- 04** Environment

Focused on four key topics: **B**iomedicine, **B**iotechnology, **B**ioinformatics, and **B**iodiversity

A multidisciplinary set of tenants including 1.000+ PhDs and 300+ Labs + 9 Scientific Institutes + 7 Faculties + 7 Core Facilities + R&D and numerous companies.





AI_4_LIFE:

Is a national project that covers all areas of everyday life significantly influenced by the development of artificial intelligence, biotechnology, and other emerging technologies that are transforming our lives.

GOALS

- 01** Enhance skills in **AI** and **biotech** applications in everyday life
- 02** Promote **AI** and **biotech** benefits to the public
- 03** Showcase **innovative biotech** and **AI projects** in Serbia
- 04** Foster an environment for new successful ventures

Our approach: **DEMONSTRATE & INSPIRE**

ACTIVITIES

- 01** **AI_4_LIFE:** Pre-event Workshops across Serbia
- 02** International Conference **AI_4_LIFE: Biotech Future Forum**
- 03** **AI_4_LIFE:** Working Meetings
- 04** Networking and **MOUs**
- 05** **Biotech** Award for excellence in digital transformation in Serbia



AI_4_LIFE: Biotech Future Forum

A joint initiative of the Government of the Republic of Serbia, World Economic Forum, and UNDP, launched in 2022.

Powered by BIO4 Campus and the Ministry of Science, Technological Development, and Innovation of Serbia.

A forward-looking event showcasing the latest technological developments, innovations, and investment opportunities, fostering quality networking among decision-makers and leading experts from business and science.

A two-day annual event featuring interactive exhibits and demonstrations of cutting-edge innovations.

DEMONSTRATE & INSPIRE IN PRACTICE...

- AI & Biotech Stages
- Tech Expo
- Start-up corner
- Experience Room
- VR/AR Booth
- Workshops and Education Events

TOPICS

- 01** Government Strategies for **Artificial Intelligence**
- 02** Impact of **AI** on Life and Business
- 03** **BI04** - The Future Is Now!
- 04** **AI** and 21st Century Medicine
- 05** Biotechnology in the Service of Health
- 06** **AI** and Biotechnology in Agriculture
- 07** Technology Scene in Serbia: **Fertile Ground for Investment**

WHAT WE'VE **ACHIEVED** SO FAR

- Over 2,000 attendees and 100 speakers and moderators worldwide, including **George Church**, **Rechma Shetty**, **George Yancopoulos**, **Børge Brende**, **Mathias Cormann**, and more.
- Established **MOUs** with leading companies in the field and the **Serbian government** (e.g. **Ginko Bioworks**).
- Initiated new projects, such as Serbia becoming a part of the **Genome of Europe Consortium**.
- Facilitated new business expansions (e.g. *German digital health company Temedica expanding operations into Serbia*).
- Fostered connections between domestic institutes and global experts.
- Supported collaborations of domestic startups on the international stage.
- Engaged with the diaspora, reconnecting with successful individuals from academia and business.
- Established numerous personal and business contacts, facilitating significant bilateral meetings.



George Church



Rechma Shetty



**George
Yancopoulos**



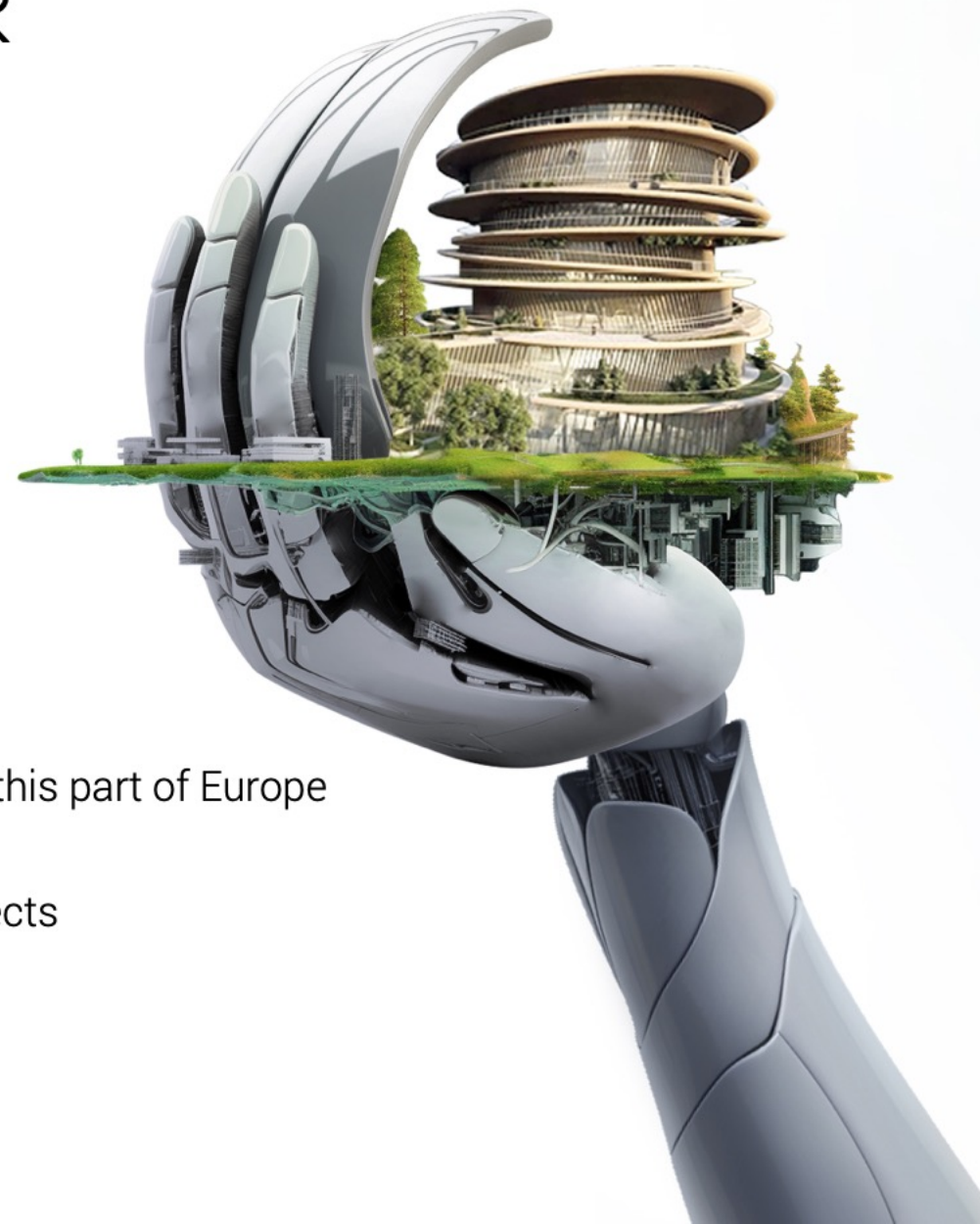
Børge Brende



Mathias Cormann

OPPORTUNITIES WE OFFER

- 01** Networking with key stakeholders worldwide
- 02** Bilateral 1:1 meetings with government representatives and industry leaders
- 03** Collaboration opportunities with **BIO4** Campus
- 04** Knowledge sharing and exchange of expertise
- 05** Visibility and Recognition within the new growing community in this part of Europe
- 06** Platform to showcase your research finding and innovative projects
- 07** Access to latest trends and advancements in new technologies



AI_4_LIFE: Biotech Future Forum

Join us at **the Forefront of Innovation**

For more information, please contact us via email:

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Republic of Serbia
MINISTRY OF SCIENCE,
TECHNOLOGICAL DEVELOPMENT AND INNOVATION

WORLD
ECONOMIC
FORUM

Serbia
Centre for the
Fourth Industrial
Revolution

