



WORLD
ECONOMIC
FORUM

Serbia
Centre for the
Fourth Industrial
Revolution



AI_4_LIFE: BIOTECH FUTURE FORUM

24 – 25 OCTOBER 2024 | BELGRADE, REPUBLIC OF SERBIA

INTRODUCTION

In the 21st century, rapid technological advancements are re-shaping every aspect of our lives. At the forefront of this transformation stand artificial intelligence (AI) and biotechnology, paving the way for a new era of innovation. As we navigate this era of rapid change, the question arises: are we prepared for the Fourth Industrial Revolution? The pace of technological development is accelerating; are we actively shaping these changes or merely observing from the sidelines?

ABOUT

AI_4_LIFE: Biotech Future Forum is a national initiative that covers all areas of everyday life strongly influenced by advancements in AI and biotechnology, and involves key government, business, scientific, and international stakeholders in Serbia. The project aims to enhance access to AI and biotech and their benefits for both the broader public and professionals within the country, in the region and beyond, in line with global trends in these fields.

THE EVENT

AI_4_LIFE: Biotech Future Forum, scheduled to take place on October 24-25, 2024, in Belgrade, Serbia, supports the efforts of the Government of Serbia to prioritize digital transformation, particularly in the context of the Fourth Industrial Revolution (4IR). This is the third such conference we are organizing since 2022 in cooperation with the World Economic Forum and the United Nations Development Programme (UNDP), with the support of [BIO4 Campus](#), a new bioeconomy hub in Europe.

The event will gather over 2,000 leaders and experts to discuss global trends in digital and biotech transformation, and highlight Serbia's contributions and tech innovations. Through exchange of knowledge and experiences, and networking, participants will gain new insights on the topics discussed and create opportunities for collaboration.

THEMES

- 01 | GOVERNMENT'S AI STRATEGIES
- 02 | IMPACT OF AI ON LIFE AND BUSINESS TRANSFORMATION
- 03 | BIO 4 - THE FUTURE IS NOW!
- 04 | AI AND MEDICINE FOR THE 21ST CENTURY
- 05 | BIOTECH FOR HEALTH
- 06 | TELECOMMUNICATIONS TRANSFORMATION
- 07 | AI & BIOTECH IN AGRICULTURE
- 08 | THE TECH SCENE IN SERBIA - FERTILE GROUND FOR INVESTMENT
- 09 | CONTENT CREATION WILL NEVER BE THE SAME AGAIN
- 10 | AI IN FINANCE
- 11 | LEGAL FRAMEWORK FOR AI AND AI IN LAW

HIGHLIGHTS

- Keynote presentations by industry and scientific leaders;
- Expert panels and workshops;
- Networking opportunities with international delegates;
- Start-up Showroom;
- Immersive room highlighting accomplishments in the field of the 4IR.

PARTICIPANTS

Industry professionals, policymakers, researchers, scientists, and enthusiasts. Over the past two years, we have gathered over 1,500 participants and 100 speakers from around the world, representing all continents. Explore programs and speakers from previous events by clicking on the following link: [here](#).

FIND MORE

If you want to know more about the conference, contact our team via email address: biotechff@gov.rs.